



Education Committee

AGENDA

1/14/2015

Time Warner Corporate Offices
4200 Paramount Parkway
Morrisville, NC
10:00 AM-12:00 PM

| <u>Tab</u> | <u>Topic</u> | <u>Presenter</u> | <u>Time (min)</u> |
|------------|--|---------------------------|-----------------------|
| 1. | Chair's Opening Remarks | Margie Fry | |
| 2. | Follow Up on Advertising Ideas | Margie Fry | |
| | Social Media Advertising | Rick Thomas | |
| | NC DOT Roadside Boards | Lora Nock | |
| | Scoreboard Advertising | Rick Thomas | |
| | Advertising with Emergency Management | Brian Short | |
| 3. | Sample PSA Materials being Created | David Dodd | |
| 4. | Discussion on Center Manager Class/Certification | David Dodd | |
| | Topics from NENA CMCP | | |
| | Topics in the APCO RPL Program | | |
| | Online class through Richmond CC | Donna Wright | |
| 5. | Need for/Creation of Training Sub-Committee | Margie Fry | |
| 6. | Other Business | Margie Fry | |
| 7. | Set Next Meeting Date | Margie Fry/Richard Taylor | |